

Tool 8. Quarterly Strategy Review

Business / scope: _____ Review date: _____ Participants: _____

1. What changed outside the business?

2. Which assumptions were strengthened or weakened?

3. Which leading indicators moved before the financial results?

4. Where are resources still allocated according to history rather than strategy?

5. What should stop?

6. What should receive more resources?

7. Are we learning quickly enough in uncertain areas?

8. Does the Macidton One-Page Strategy still describe what we are actually doing?



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Tool 8. Decisions and the next review

Decision	Evidence / reason	Owner	By when

Strategy status

- ☐ Continue substantially as agreed.
- ☐ Adapt selected choices and update the Macidton One-Page Strategy.
- ☐ Re-open the core strategy because the diagnosis or economics have changed significantly.

What changes in our next 90-day priorities and resource allocation?

The most important question to resolve before the next review

Next quarterly review date and accountable owner
